



The Celma Mastry Ovarian Cancer Foundation was started in 2003 by family and friends of Celma to help other women who are also suffering with this cancer that whispers. Celma herself was not diagnosed until late in the disease, although she had been seeking treatment as she knew something was wrong. Celma was a talented leader in the community, gracefully chairing numerous non-profit committees that enhanced the entire Tampa Bay area, including the arts, medical and educational groups. Her leadership, gifts of time and talent, and generous financial support made her a community icon.

Her brave battle with ovarian cancer made her our heroine. Celma died in 2004. Her spirit lives on in our mission statement: "To unite family, friends and community to fight ovarian cancer."

Our Goals

- Sponsor research
- Assist in the development of an early detection test and in prevention
- Educate the community
- Offer financial assistance to patients in need

Celma Mastry Ovarian Cancer Foundation
 P.O. Box 48787 St. Petersburg, FL 33743-8787
 Phone 863-381-2034 • www.cmocf.org



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 St. Petersburg, FL 33743-8787

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space PRESENTS

ONE STEP CLOSER
 TO THE **CURE**
 5K RUN/WALK



CELMA MASTRY
OVARIAN CANCER
 FOUNDATION

**CORPORATE
 SPONSORSHIP
 OPPORTUNITIES**



ALBERT WHITTED PARK, ST. PETERSBURG
SEPTEMBER 15, 2012

This brochure courtesy of
Pinch Penny Press

Survivor Tent Sponsor - \$3,500 investment

One sponsorship opportunity available

- “Your Company Name” Ovarian Cancer Survivor Tent
- Company name and/or logo included in all event and promotion materials
- Company name and/or logo included on event website
- Company name and/or logo included on all event registration forms (print & electronic)
- Company name and/or logo included prominently included on the One Step Closer to the Cure official shirt
- Prime location for company at promotional area on Sponsor Row
- Company banner signage (three locations) at the event (banner to be provided by company)
- Company promotional and/or advertising products included in event participants’ bags
- Six entries for participation in the run/walk
- VIP invitations for the Race Packet Pick-Up Party

Gold Shoe Sponsor - \$2,500 investment

- Company name and/or logo included in event and promotion materials
- Company name and/or logo included on event website
- Company name and/or logo included on event registration forms (print & electronic)
- Space for company at promotional area on Sponsor Row
- Company banner signage (three locations) at the event (banner(s) to be provided by the company)
- Company name and/or logo included on the One Step Closer to the Cure official shirt
- Company promotional and/or advertising products included in event participants’ bags
- Five entries for participation in the run/walk
- VIP invitations for the Race Packet Pick-Up Party



Race Chip Sponsor - \$2,500 investment

One sponsorship opportunity available

- “Your Company Name” race chip
- Company name and/or logo included with official timed race results
- Company name and/or logo included in event and promotion materials
- Company name and/or logo included on event website
- Company name and/or logo included on event registration forms (print & electronic)
- Space for company at promotional area on Sponsor Row
- Company banner signage (three locations) at the event (banner(s) to be provided by company)
- Company name and/or logo included on the One Step Closer to the Cure official shirt
- Company promotional and/or advertising products included in event participants’ bags
- Five entries for participation in the run/walk
- VIP invitations for the Race Packet Pick-Up Party

Silver Shoe Sponsor - \$1,000 investment

- Company name and/or logo included on the event website
- Company name and/or logo included on all event registration forms (print & electronic)
- Company name and/or logo included on the One Step Closer to the Cure official shirt
- Space for company at promotional area on Sponsor Row
- Company banner signage (two locations) at the event (banner(s) to be provided by company)
- Company promotional and/or advertising products included in event participants’ bags
- Two entries for participation in the run/walk
- VIP invitations for the Race Packet Pick-Up Party

Race Party Sponsor - \$1,000 investment

In addition to food & beverage in-kind donation

- Sole sponsor of the Race Packet Pick-Up Party
- Company name and/or logo included in Packet Pick-up Party advertising and promotional activity
- Company name and/or logo included on event website
- Company name and/or logo included on event registration forms (print & electronic)
- Space for company at promotional area on Sponsor Row
- Company banner signage (three locations) at the event (banner(s) to be provided by company)
- Company name and/or logo included on the One Step Closer to the Cure official shirt
- Company promotional and/or advertising products included in event participants’ bags
- Five entries for participation in the run/walk
- VIP invitations for the Race Packet Pick-Up Party

Mile Marker Sponsor - \$750 investment

One sponsorship opportunity per marker

- “Your Company Name” on 1-, 2- or 3-mile marker
- Company name and/or logo included on the event website
- Space for company at promotional area on Sponsor Row
- Company banner signage (one location) at the event (Banner to be provided by company)
- Company name included on the One Step Closer to the Cure official shirt
- Company promotional and/or advertising products included in event participants’ bags
- One entry for participation in the run/walk
- VIP invitations for the Race Packet Pick-Up Party

Bronze Shoe Sponsor - \$500 investment

- Company name and/or logo included on the event website
- Space for company at promotional area on Sponsor Row
- Company banner signage (one location) at the event (banner(s) to be provided by company)
- Company promotional and/or advertising products included in event participants’ bags
- One entry for participation in the run/walk
- VIP invitations for the Race Packet Pick-Up Party

